



Boston Children's Hospital

DEPARTMENT OF DEVELOPMENT AND PUBLIC AFFAIRS

Records, 1876 - 1998

Archival Collection – 1

Boston Children's Hospital Archives

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19 manuscript boxes
1 oversize box
14 record center cartons

Processed: May 1993

Processed By: Sara Roberts, May 1993
Sheila Spalding, Aug 2008

ACQUISITION: The records were transferred to the Hospital Archives in several groups from the Department of Development and Public Affairs.

ACCESS: The collection is restricted for 20 years from date of the records' creation. Please consult the hospital archivist for further information.

COPYRIGHT: Request for permission to publish material from the collection should be discussed with the hospital archivist.

PROCESSING: The first 19 boxes in this collection were processed as an internship project by a student from the Administration and Management of Archives class at Simmons Graduate School of Library and Information Science. Additional accessions after 1992 were processed and added to existing collection (boxes 22+).

HISTORICAL NOTE:

The hospital has had differing organizational approaches to the activities of development and public affairs. At times the activities have been integrated into one department, at others, two positions of equal organizational authority have co-existed.

Fund raising activities have focused on the annual appeal and major building or expansion projects. The Medical Center Fund campaign was a 10-year effort from 1946 to 1956. By 1952 the fund had raised \$7,800,000 in three stages. The result of this campaign was a new hospital building (the Farley Building), which was fully occupied by Oct. 5, 1956. Other additions to hospital services as a result of the campaign were the Blood Bank, the Seizure Clinic, Adolescent Service, the Cerebral Palsy Clinic, expansion of the Bader and Isolation buildings, and the Jimmy Fund Building. Nearby real estate was also purchased for future use. The centerpiece of the campaign, the Farley Building, was finally named in 1961 in honor of past president John Wells Farley. It was during his tenure, on Nov. 20, 1959, by act of the Massachusetts Legislature, that the former Children's Hospital became the Children's Hospital Medical Center.

In 1966, another major funding effort was launched under the directorship of Paul F. Hellmuth. Ending in 1970, The REACH Campaign (Resources of Excellence for Advances in Child Health) raised more than \$15,800,000. The Fegan Building was completed in 1967 for Out Patient Services; the Children's Inn and staff housing were completed in 1968; and the Laboratories for Pediatric Research was finished in 1970. (This building was renamed in 1977 for John F. Enders, Ph.D., virologist who earned the 1954 Nobel Prize.)

The most recent drive, the Children's Campaign, ran from 1986 to 1990 and part of it supported the Main Building at 300 Longwood Avenue.

In the late 1970s, a local radio station, WBZ, proposed an annual fund-raising collaboration with the hospital. The Holiday Fund began in 1980 and extended in scope to include other co-operative events such as the Monster Dash and the Farm Stand. Beginning in 1983, WBZ-TV joined in the drive and started the Children's Hospital Telethon.

The Public Affairs Office first appeared in the hospital's records as the Department of Public Relations. It was created by Dr. Brugler in a memo to hospital staff on Oct. 26, 1949. The stated purpose of the office was to develop and maintain good relations with patients and their families and to establish and maintain good relationships "with groups or individuals in the community whose interest and support are of importance to the Medical Center." (See memo, Box 17, folder 328)

The duties of Public Relations staff included the preparing "general material, not professional in nature, for publication" and opening avenues for releasing hospital information to magazines, newspapers, radio, and other media. The purpose of the office was to inform and educate the community about the work of the center and its staff, including doctors and health workers, "for the betterment of child health in its broadest sense."(Idem.)

The Health Education Department (HED) was established in 1963 to supervise the production of the Complete Guide to Child Care, pamphlets, and handbooks. The office dealt with book proposals, authors, publishers and literary agents until it was dissolved in 1973, when the manuscript for the Complete Child Health Encyclopedia was finished. Other publications it produced include Keeping Your Family Healthy Overseas, Mothers and Children In Cars, and Pregnancy, Birth and the New Born Baby.

The Office of Public Affairs assumed the duties of the HED unofficially in 1975 to prepare the Child Health Encyclopedia (CHE) for publication. In 1979, with the revision of CHE in the second edition, Public Affairs officially took on all the responsibilities of the Health Education Department.

By 1981, publication activities were again sufficiently time-consuming to warrant a proposed Health Information Office as a separate role under the "umbrella function of Public Relations" but the Health Information Office was not established until 1984. (Memo, Box 7, Folder 82)

The following list of directors was re-constructed from annual reports and the collection:

Allan A. Davidson, Publicity Director	1946
Mrs. James Warren Sever, Public Relations	1949
Greer Williams, Development and Public Relations	1960-1962
William J. Brennan, Public Relations	1963-1969
Wm. Kearns, Resources and Development	1968-1970
Henry F. Colt, Jr., V.P. Dev. and Public Affairs	1977
Henry F. Colt, Jr., V.P. Resource Development	1978
David Estridge, Public Relations	1978-1980
David Estridge, V.P. Public Affairs	1981-1984
James W. Lambert, V.P. Development	1981-1984
David Estridge, V.P. Dev. and Public Affairs	1985-1988
Anne Malone, V. P. Development and Public Affairs	1989-1996
Lucy Farmer, V. P. Development and Public Affairs	1996
Michelle Davis, V.P. Dept. of Public Affairs & Marketing	1999-present
Elizabeth Andrews, Dir. of Public Affairs & Marketing	1998-present

The Health Education Department was headed by the following:

Harriet F. Gibney	1965-1969
Joanne Bluestone	1969-1972
Patricia Nelson	1972-1973

SCOPE AND CONTENT NOTE:

The records of the Department of Development and Public Affairs span 1876 to 1998. The bulk of the records date from the mid-1940s to the 1990s. They have been divided into two series: development and public affairs.

The development series includes correspondence, memoranda, reports, pamphlets and publications, scrapbooks of newspaper clippings, and a donor's book, recording the names of individuals who underwrote various hospital ward expenses from 1925-1944. A significant portion of the records document the major campaigns of the hospital, as well as the records created for annual fund raising events during the 1980s. Of the campaigns – The 1920s Campaign, the Children's Medical Center Fund effort (1946-1956); the REACH campaign (1966-1970); and the Children's Campaign (1986-1990) - the Children's Medical Center Fund is the most inclusive. The later campaign documents are almost exclusively hospital publications on the progress and result of the fund raising efforts.

The collection contains extensive documentation of the development and execution of the annual WBZ-CH Holiday Fund drive and later telethon. The other activities that have grown out of the WBZ-CH collaboration - the Farm stand, Monster Dash, and televised Tree lighting - also appear in these records. Selected fund raising events dating from 1927-1989 are documented in the records and in scrapbooks of newspaper clippings. Donor recognition in the form of plaques and memorials created between 1881 and 1987 are also documented.

The Public Affairs records are divided into four subseries: Health Information Office files; newspaper clippings and scrapbooks; press releases; and subject files, which predominantly represent material published by the Public Affairs Office. These records span 1876 to 1990, the bulk of the material falling between 1950 and 1990.

Health Information Office (HIO) records are composed mainly of correspondence about the various publications that were the responsibility of the HIO and its predecessor, the Health Education Office. Contracts and other legal documents between authors, illustrators, publishers, literary agents, and the hospital's representatives are included. Proposals for book projects never undertaken can also be found. Correspondence concerning specific publications is present in both the general correspondence files and the files pertaining to the publication.

A history of the Health Information Office was written in 1981. The history includes a time line of events surrounding the creation of the office and lists all the important people concerned with its functioning (see Box 7, Folder 82).

Of special interest are records relating to publishing Curious George Goes to the Hospital, by Margaret Rey and H.A. Rey, which was written using Children's Hospital as the setting.

Many of the office's publications are included in Box 19 (see the listing on page 21).

A major function of Public Affairs is to keep the media informed about the activities of Children's Hospital and respond to specific inquiries from them. The collection contains press releases highlighting the events, personnel, patients, and noteworthy research advances between 1967 and 1992. In addition to press releases, articles about child health and safety were often submitted to newspapers to be edited or reprinted.

The subject files consist mainly of publications about hospital services, programs, and

department specialties. Also included in these files are samples of general hospital brochures that were used during the 1950s - 1980s. Hospital events (e.g., the dedication of the hyperbaric chamber in 1965, and the installation of the hospital's medical records computer in 1967) are documented by brochures or newspaper clippings. Transcriptions of reminiscences for the 1998 Annual Dinner Annual are of special interest. They provide a rich context for the history of Children's. Reports of the department during the 1980s are also found here.

The records of both Development and Public Affairs document their outreach and educational efforts and provide a picture of the changing nature of the physical plant. The extensive documentation of the WBZ-CH Holiday Fund drive is the strength of the collection. Especially well represented in the Public Affairs records is the role that was played by the Health Information Office.

Films produced during several of the fund raising campaigns and to mark the publication of Curious George Goes to the Hospital have been removed to the film collection. Please consult the hospital archivist for details.

APPRAISAL NOTE:

Some of the material contained in the original transfer of records has been moved or discarded. All regularly published serials have been gathered together and organized to provide a ready reference section in the Archives. This includes annual and departmental reports, directories and issues of The News, Children's Today, Children's World, Inside Children's, Pediatric Views, President's Update, and other newsletters. Physician files were transferred to the vertical file. Also, films and photographs were removed to the separate collections for other media. Public Affairs information files that did not directly pertain to the hospital were discarded.

PRESERVATION NOTE:

Thermofax and math paper documents have been photocopied. When newspaper clippings were present, they were placed at the back of the folder with archival bond paper separating them from the rest of the documents.

Pressure-sensitive tape was used in several of the scrapbooks and is in an advanced state of deterioration. All of the scrapbooks have highly acidic paper, and several of the older books exhibit brittle pages.

SERIES DESCRIPTIONS:

I. Department of Development, 1925-1992.

Boxes 1-6, 22 Volumes 1-3

Arranged chronologically within alphabetically arranged topics.

Appeal and bequest brochures; campaigns; a donor book; and newspaper clippings make up

this series. The campaign efforts in 1946 are primarily documented with newspaper clippings, although a few of the actual records remain. Samples of letters and brochures make up the rest of the Children's Medical Center Fund records. The REACH campaign contains printed material and one financial report dated 1967. Periodic bulletins printed to document the progress of the Children's Campaign are all that are available for the 1986-1990 effort. Some of the individual fund raising events are documented through memoranda, correspondence and printed information. A scrapbook of newspaper clippings describes the exhibition of "Tatiana's Palace" in 1927. Other events include benefit sports events, and a house lottery. All of these events occurred during the 1980s. The 10-year long association of WBZ and Children's Hospital is documented by proposals, plans, correspondence, memoranda, lists, and printed information regarding the Holiday Fund telethon and related events. Plaques and memorials for donations received by the hospital are documented by year and by location in the hospital.

II. Office of Public Affairs, 1876-1990.

Boxes 6-18, 23-28 Volumes 4-11

Four subseries: Health Information Office; newspaper clippings; press releases; and subject files. Arranged alphabetically, except for the newspaper scrapbooks and press releases, which are in chronological order.

A. Health Information Office, 1962-1988.

General information folders precede those that deal with the specific publications. Sometimes these records overlap. Actual books and pamphlets published by the office are found in this series, as well as proposed projects that were never completed or accepted by a publisher.

B. Newspaper clipping scrapbooks, 1876-1939, 1948-1958.

Eight volumes of clippings covering a variety of hospital news. The early volume contains a letter from Dr. Rollins and several certificates in addition to the articles.

C. Press releases, 1967-1992

News material released to promote awareness of health issues, hospital achievements, medical developments, and personnel changes.

D. Subject files, 1882, 1949-1994.

Wherever possible, the published brochures are arranged by the medical department to which they refer. Other brochures and topical information are interfiled alphabetically by title of the brochure or by subject. The 1882 selection is a copy of a newsclipping from the hospital dedication of that year.

BOX LIST:

Box Folder

SERIES I: Development

1	1-7	Appeal and bequest brochures, circa 1913 and 1925-1990s
20	vol. 1	Children's Medical Center Fund scrapbook, 1946
22	8-11	Children's Medical Center Fund, 1946-1949
1	12-21	Children's Medical Center Fund, (includes comic book) 1946-1956
20	vol. 2	Children's Medical Center Fund scrapbook 1949
1	22	"We've Started" brochure, ca. 1964
22	23	REACH Campaign, n.d.
1	24-25	REACH Campaign, 1966
22	26-27	REACH Campaign, 1966-1971
2	28	New Frontiers Campaign proposal, ca. 1985
	29-35	The Children's Campaign, 1986-1990
	36	Donors Book, 1925-1944
	37	Fund raising events scrapbook, 1927
3	38-42	Fund raising events, 1927-1989
	43	WBZ-CH "events," 1980s
	44-45	WBZ-CH Holiday Fund proposal, 1978-1980
4	46-53	WBZ-CH Holiday Fund, 1981-1985
5	54-59	WBZ-CH Holiday Fund, 1986-1990
22	60	WBZ-CH Holiday Fund posters, 1980s
20	vol. 3	Newspaper Clipping Scrapbook, 1920-1929
6	61-72	Plaques and Memorials, 1881-1987
18	359a	Campaign: Watch us Grow, 1986
18	359b	Campaign, 1946-1947
18	359c	Campaign, 1966
22		1920s Campaign Materials (5 folders) 1920-1929
		Bresnan Fund, 1986-1987
		Child Health Research Center, 1990
		Children's Hospital 100 th anniversary fundraising, 1969
		Development Meetings with Chief Physician, 1989

Box Folder

Charles H. Hood Foundation, 1971
One For All Fund Materials (21 folders) 1979 – 1989
Financial Feasibility Study background Material, circa 1990
Festival for Children's Hospital, 1989-1993

SERIES II: Public Affairs

A. Health Information Office

6	73a	Clippings, 1980s
	73b-75	Contract correspondence, 1965-1985
7	76	Copyrights, 1967-1970
	77	Correspondence for publications, 1984-1988
	78	Dell / Delacorte, 1965-1982
	79	Feinbloom, R.I., MD, 1977-1985
7	80	Harper Row / American Heritage, 1964-1967
	81	Health Education Department history, 1963-1981
	82	Health Information Department history, 1981
	83	Ideas, 1979-1982
	84	Illustrations, 1986-87
	85	Literary agent correspondence, 1965-1973
	86	Order forms, n.d.
	87	Publication correspondence: <u>Accident Handbook</u> , 1962-1964
	88	<u>Allergy Handbook</u> , 1967
8	89	<u>Baby Sitting</u> , c. 1986
	90	<u>Belts On, Buttons Down</u> , 1968-1971
	91-94	<u>Child Health Encyclopedia</u> , 1977-1989
	95	<u>Child's Eye View of the World</u> , 1969-1972
	96	<u>Child's Play</u> , c. 1986
	97	<u>Curious George Goes to the Hospital</u> , 1963-1981
	98	<u>Emergency First Aid Handbook</u> , 1988-1989
	99	<u>Emerging Personality</u> , 1967-1985
9	100	<u>Family Handbook</u> , 1965-1967

Box	Folder	
	101	<u>Expecting the Unexpected</u> , 1963-1970
	102	<u>Fit Kids</u> , 1990
	103	<u>Healthy and Active</u> , 1980
	104	<u>How to Prevent Childhood Poisoning</u> , 1964-1967
	105	<u>Keeping Going</u> , 1967-1970
	106	<u>Keeping Your Family Healthy Overseas</u> , 1969-1970
	107	<u>Lead Poisoning</u> , n.d.
	108	<u>Mothers and Children in Cars</u> , 1970
	109	<u>No More Diapers</u> , 1966-1984
	110	<u>Parent's Guide to Child Nutrition</u> , n.d.
	111-112	<u>Parent's Guide to Child Nutrition</u> 1984-1986
	113	<u>Pediatric Telephone Guidelines</u> , 1981
	114	<u>Preparing for Parenthood</u> , 1984
9	115	<u>Pregnancy, Birth and the Newborn Baby</u> , 1971-1978
	116	<u>Tasks of Emotional Development (TED) Tests</u> , 1970
	117	<u>We're In This Together</u> , c. 1990
	118	<u>What Moving Means to the Family</u> , 1969-1978
	119	<u>What Teenagers Want to Know About Sex</u> , 1988
10	120	<u>What Teenagers Want to Know About Sex</u> , 1983-86
	121	<u>What To Do About Children's Colds & Sore Throats</u> , 1969-1972
	122-123	<u>What To Do When There's Nothing To Do</u> , 1965-1981
	124	<u>Your Child and His Environment</u> , 1971
	125	"Your Child's Health," column proposal, 1986
19		Health Information Office books and pamphlets
		B. Newspaper Scrapbooks
20	vol. 4	"Early Clippings," 1876-1939
20-21	vol. 5-11	Clippings, 1948-1958
		C. Press Releases
10	126-135	Releases: 1967-1978
11	136-144	Releases: 1979-1986
12	145-150	Releases: 1987-1992

Box Folder

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Public Affairs Contact Sheets March 1991
Public Affairs Contact Sheets January – March 1990
Public Affairs Contact Sheets May – September 1990
Public Affairs Contact Sheets September – October 1990
Public Affairs Contact Sheets October – November 1990
Public Affairs Contact Sheets November 1990 – February 1991
Public Affairs Contact Sheets April – July 1991
Public Affairs Contact Sheets August 1991 – January 1992
Public Affairs Contact Sheets January – June 1992
Public Affairs Contact Sheets June- August 1992
Public Affairs Contact Sheets September – November 1992

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News Release – Alzheimer’s 1991
News Clippings – Malpractice 1986
News Clippings – Ricky Bellingham, 1986
News Clippings – Salt Intoxication, 1989
News Release – Twins with Heart defect, 1962
News Clippings - Cancer 1993-1997
News Clippings (8 folders) 1917 – 1970s, 1987
Media Summaries (8 folders) 1979-1988
Clinical Laboratories Newsletter, 1991-1993
Pediatric Group Associates Newsletter, 1990-1994
Product Update Newsletter, 1991 -1994
Operations Improvement Newsletter, 1992-1993
Residents Newsletter, 1992-1993
Secretarial Sentinel, 1988-1989
Transcriptions of Children’s Reminiscences from annual Dinner, 1998

Box	Folder
	Children's Hospital Corporate Identity (3 folders) 1988 – 1993
	Consumer Responsiveness Program, 1988-1989
	Strategic Planning Data Package, circa 1990s
	Goals and Objectives of the Medical Center, 1978-1985
24	Bergams, Anthony – Bone Marrow Transplant KY
	Juvenile Chronic Myelogenous Leukemia 1984
	Major Features 1984-1985
	Boston Center for Heart Transplant 1985
	Robinson, Damon – Salt Poisoning At CH 1984
	Major Features 1984-1985
	Bright, Michelle – Liver Transplants 1984
	Beard, Daniel – Youngest Lung Transplant Recipient In World March 1990
	Asto, Anita – Congenital Heart Defect –Repaired September 1982
	Andy, Maria – Ecuadorian Orphan Fitted With Artificial Limbs 1987-1989
	Albanes, Angela – Kidney Transplant 1982
	Ahlers, Brian – SCID Treated With Monoclonal 1983
	Major Features and Wire Photos 1982
	Major Features and Wire Photos 1983
	Major Features – Child Mortality Study, Severed Ear Saved By Micro Surgery & Leaches, Siamese Twins Separated August – September 1985
	Major Features July – December 1986
	Child Abuse October – December 1982
	Major Features August 1985 – July 1986
	Brundia, Salvatore – Liver Transplant – Second At CHB 1984
25	Encephalitis Cases 1982 – 1984
	Eberhardt, Lindsay – Liver Transplant 1985

Box Folder

“Death At The Nursery” – WNEV Special 1983

Cummings, Susan And Brian – Child Born To Teen Who Died of Cancer
February 1982

Cutone, Sandra - Congenital Heart Problems October 1984

Dahl, Stephen – Liver Transplant April 1988

Cote, Renee – Hereditary Tyrosinemia

Saravina, Jorge – Biliary Atresia – Rejected As A Liver Recipient 1982, 1983

Duckworth, Jonathan – Immune Thrombocytopenic Purpura 1983

Lead Paint Poisoning October 1982

Kennedy, Patrick – Infant Son Of Pres. Kennedy (1 Of 2) August 1963

Kennedy, Patrick – Infant Son Of Pres. Kennedy (2 Of 2) August 1963

Birard, Alex May 1986

Stan Grossfeld’s Photo Essay October – December 1982

Halloian, Sean – Bone Marrow Transplant For SCID October 1983 –
January 1984

Keene, Jonathan – Struck With Baseball At Fenway Park August 1982

Hypoplastic Left Heart Syndrome – Procedures And Patients 1983 – 1985

Kawaski Syndrome/ Disease August – December 1986

Kelley, Joshua - First Liver Transplant At CHB April – July 1984

Malnutrition March 1982

Infant Massage February 1983

Link Between Diet And Stress November 1983

Obesity December 1983

Parents Guide To Nutrition 1986-1987

Rouleau, Dionne – Vater Syndrome 1984

Fiske, Jamie – Liver Transplant – Pittsburgh – Biliary Atresia Treated At CHB

Box Folder

1982

Major Features January – July 1984

Liver Transplantation 1987

Artificial Heart Pump 1987-1988

D. Subject Files

12	151-164	Admissions: Brochures, 1950s-1990s
	165	Anesthesia: MICU, 1979-1983
	166	Animal Facility, 1978
	167	Awards, 1979-1981
	168	Backgrounder (CHMC), n.d.
	169	Bader & Isolation Buildings, 1949
	170	Blood Bank, 1980-1981
	171	Blood Donor Program, n.d.
13	172	Bomb Squad Incident, 1975
	173	Boston Brace, 1975
	174	<u>Boston Globe</u> , 1960s and 1970s
	175	<u>Boston Herald Traveler</u> , 1960s and 1970s
	176	<u>Boston Times</u> , 1970
	177	Boston 200, 1972-1974
	178	Brace Shop, 1964
	178-2	Brochures: General, 1940s
	179	Brochures: General, 1950s
	180	Brochures: General, 1960s
	181	Brochures: General, 1970s
	182	Brochures: General, 1980s, 2000
	183	Cancer Research Foundation, 1960s, 1970s
	184-187	Cardiology: Brochures, n.d., 1978-1983
	188	Celebrity Patients (Prince of Belgium; Kennedys), 1963, 1972
	189	Children's Activities Service, 1975
	190	Children's Hospital dedication, 1882

Box	Folder	
	191	Children's Inn, n.d.
	192	Christmas Cards, 1979-1982
	193	Consent Guidelines, 1976
	194	Continuing Care Program, 1982-1983
	195	Credit Union, 1975
	196	Crippled Children's Services, 1972
	197	Cystic Fibrosis Research Center, 1980
	198	Dentistry: Brochures 1978-1984
	199	Dereches del Paciente, 1981-1982
	200	Diagnostic Test Center, 1980-1981
	201	Emergency Room 1980-1984
	202	Emergency Services, n.d.
	203	Employment of Handicapped Persons Project, 1982
	204	John F. Enders Building, 1965-1971
	205	Activities for Patients & Families English and Spanish), 1981
	206	Evaluation of School Problems, 1982
	207	Extended Care Center, n.d.
	208	Facts about Children's, 1978-1987
	209	Fannie Hall Fegan Building, 1967
13	210	Friends of Children's Hospital, n.d.
	211	Gift Shop, n.d.
	212	Government Relations, 1983
	213	Green, Wm. T., Laboratories, 1971
	214	Greenhouse, n.d.
	215	Hearing and Speech, n.d.
	216	Hood, Charles H., Foundation, 1971
	217	Hospital Costs, 1968
14	218-219	Housekeeping: Brochures, 1962-1974
	220	Hyperbaric Chamber, 1965
	221	Hypoplastic Left Heart Syndrome, 1986
	222	Infant Follow-Up Program, 1983

Box	Folder	
	223	Informacion Para los Pacientes, 1981
	224-225	Information Sheets, n.d., 1983
	226	Injury Statistics, 1977
	227-229	In-Patient: Brochures, 1976-1981
	230	In-service Training, n.d.
	231	Insurance for Research Subjects, 1976
	232	Janeway, Charles A., Medical Service, n.d.
	232-235	"Johnny" series of pamphlets, 1953-1957
	236	Judge Baker Guidance Center, 1964-1971
	237	Kidney Transplants, 1975
	238	Kidney Disease, 1974
	239	Laboratories for Cell Biology and Metabolism, 1974
	240	Laetrile, 1977
15	241	Lead Poisoning, 1965-1971
	242	Leukemia, 1967-1971
	243	Lifeline, 1970-1972
	244	"Live Again!", screenplay, n.d.
	245	Logos, 1977
	246	Maps, 1976, 1980
15	247	March of Dimes grants, 1974-1978
	248-251	Martha Eliot Health Center, 1968-1983
	252	Media Relations, 1982
	253-255	Medical Records: Articles, 1967-1972
16	256	Brochures, n.d.
	257-282	Medicine: Brochures, 1954-1991
	283-286	Neurology: Brochures, 1954-1983
	287	New Building (Farley), 1956
	288	Nuclear Medicine, 1979
	289-293	Nursing: Brochures, 1973-1984
17	294-295	Brochures, 1985-1990
	296-297	Nutrition: Brochure and Cookbook, n.d.,1977

Box	Folder	
	298-299	Ophthalmology: Brochures, 1974-1984
	300	Otolaryngology: Brochure, n.d.
	301-305	Out-Patient: Brochures, 1960-1983
	306	Overseer / Trustee Activities, 1980-1984
	307	Parent Survey, 1975-1980
	308	Patient's Bill of Rights, 1981
	309	Pediatric Consultative Associates, 1980
	310	Pediatric Training Programs, 1980, 1989, 1994-1995
	311-312	Personnel: Brochures, 1962, 1975
	313	Physician Referral, 1971, 1981
	317-327	Public Affairs: Annual Reports, 1954-1990
	328	Public Relations, 1949, 1974
18	329	Radiation Therapy, 1970-1975, 1983
	330-331	Radiology: Brochures, n.d., 1978-1979
	332	Research & Technology Transfer, 1984
	333-334	Ronald McDonald House, 1977-1984
	335	Safety Committee, 1962
	336	School of Radiologic Technology, n.d.
	337	Seizure Unit, 1978
18	338	Social Service: Brochures, 1979-1981
	339	Society for Cryobiology, 1966
	340	Speakers Bureau, 1949, 1981
	341	Statistical Data, 1971, 1974
	342-345	Surgery: Brochures, 1939-1990
	346	Surgery (Cardiovascular): Brochure, n.d.
	347-351	Surgery (Orthopedic): Brochures, n.d., 1977
	352-354	Surgery (Plastic): Brochures, 1954-1981
	355	Training Program in EEG Technology, 1980
	356	Volunteer Services, 1962, 1978-1980
	357	Walt Disney World, 1981
	358	Watch Me Grow Calendar, 1979

Box	Folder
23	<p>359 Weinberg, Nancy, Doll Collection, 1976</p> <p>AAHS Science Day, 1993</p> <p>AIDS Committee, 1988 – 1993 (2 folders)</p> <p>Alper Lectureship, 1991-1992</p> <p>Anorexia Nervosa, 1978 – 1994</p> <p>Armenian Earthquake Victims, 1989</p> <p>Blood Donor Center Brochure, 1991</p> <p>Book Display Case – Lobby, 1992</p> <p>Boston Center for Liver transplantation, 1983</p> <p>Children’s Video Project, 1991</p> <p>Division of Newborn Medicine, 1993</p> <p>Dream Street Camp, 1989- 1990</p> <p>Employee Opinion Survey (2 folders), 1985-1987</p> <p>Employee recognition Program, 1988</p> <p>Enders Expansion Project, 1986-1992</p> <p>Enders Expansion Dedication, 1990</p> <p>External Relations Committee, 1980-1982</p> <p>In Celebration of Life – Manuscript of Former Children’s Patient, 1991</p> <p>Infant Mortality – Mayor’s Plan, 1990-1991</p> <p>Interpreter Services, 1991</p> <p>Joseph Murray Transplant Center, 1990</p> <p>Main building Dedication Finances, 1988</p> <p>Martha Eliot 25th Anniversary, 1991</p> <p>Medical Library Committee, 1991</p> <p>New England Medical center Management Project, 1980s</p> <p>Nutrition Book Marketing, 1972-1986</p> <p>Overview of Children’s Hospital Boston, circa 1980s</p> <p>Pamphlet: For the Child Who’s Special to You, circa 1990s</p> <p>Research Faculty Council, 1989</p> <p>Robert Gross Memorial Tribute, 1988</p> <p>Sample Invitations, 1990s</p>

Box Folder

School of Nursing 100th Anniversary, 1989
Smoking Policy, 1988-1991
Social Services Department, 1989
The Work of Human Hands- Wayne Miller Project, 1990

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Health Education Department Publications:
Accident Handbook: A New Approach to Children's Safety, New York: Dell, 1956, 1961, 1964, and 1966. (2 copies of each and 1 Spanish language edition of the 1966 version)
Belts On, Buttons Down: What Every Mother Should Know About Car Safety, Edward D. Fales, Jr. New York: Delacorte, 1971.
The Child Health Encyclopedia, Richard I. Feinbloom. New York: Delacorte Press, 1975.
The Child Health Encyclopedia, Richard I. Feinbloom. New York: Delta, 1978.
A Child's Eye View of the World, Marc Simont. London: Hutchinson, 1972. (also Spanish language edition)
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